

Results of our 2024 Teacher Survey



96%

of teachers say **Kid Scoop News** motivates reluctant readers.

94%

of teachers send **Kid Scoop News** home with students to share with their families.



90%

of teachers say it is VERY important that every student gets a personal copy of **Kid Scoop News** and that it is in print.

94%

say their students experience sustained attention with **Kid Scoop News**.

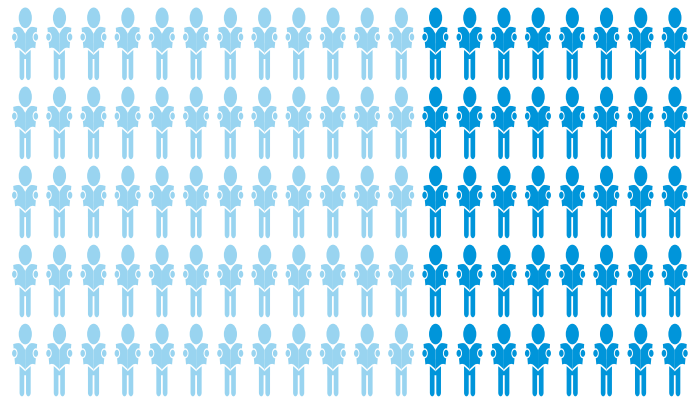
Kid Scoop News

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60%

of elementary students lack access to age-appropriate reading materials at home.



65%

of teachers use **Kid Scoop News** in conjunction with classroom lessons.



of **Kid Scoop News** copies are delivered to teachers and youth organizations who ORDER them.

Kid Scoop News

THE MORE KIDS READ, THE MORE THEY SUCCEEDED!

AWAKEN THE MAGIC OF READING!

From Teachers . . .

"My students are excited each month when they receive their Kids Scoop News. They feel like they are grownups reading a newspaper. The articles are short, simple, and practicable. The activities are engaging and thought-provoking. They adore the coloring contest and can't wait each month to see who the winners are. It stirs up conversations, and we can work on it for over a week. It is easily implemented into my everyday curriculum."

– Ms. Jamie Azevedo, 3rd Grade

"This week, we were reading an article and this student who is very shy and was a non-reader last year, put his hand up and wanted to read. It took me back! But this was a fun reading page and he just took the chance to read aloud and HE DID! He felt safe, and it was engaging so he was able to take that risk and be a reader out loud. It was SO fun!

– Karen O'Hara, 3rd Grade

"My students look forward to every publication and the conversations in the classroom the articles evoke is magical! There are so many relatable stories and every month there are many who love seeing the creativity of the drawing contests. My students are always so inspired by seeing their name and art in print! What joy it brings them! The shared reading experiences we gain from the monthly publication are priceless and Kid Scoop News is so engaging for all age groups! Thank you for providing this amazing resource to all readers!

– Kristin McMullen, 4th Grade

From Parents . . .

"Our daughter Tiana says Kid Scoop News is "awesome." She loves the activity calendar and word searches. She saves each edition and rereads it. As an educator and parent, I love that the kids experience the love of reading through more than just books! The colors and activities get kids interested. The articles are very informative and interesting. We always look forward to the next edition."

– Misty Wroblewski, Educator and Mom

"Gracias por crear kids scoop news nos encanta a mis hijos y a mi , es muy divertido e interesante y nos ayuda a pasar tiempo de calidad en familia."

"Es una herramienta muy importante para la educación de mi hijo y aparte es divertida."

"Gracias por este periodico para niños y padres. Es muy divertido y nos ayuda a hacer actividades juntos."

From Students . . .

"It is a challenge to me and I like challenges. The word searches are fun. Kid Scoop News is amazing!"

– Forrest, 5th Grade

"Kid Scoop News is awesome because kids are always excited to do it and Kid Scoop News is awesome to do math questions and activities."

– Catalina, 5th Grade

